



# CULTURAL ARTS CENTER PROJECT IN BOX ELDER COUNTY

Designed to address the needs of non-profit and for-profit cultural arts programs in Box Elder County while bolstering the tourism economy throughout the region.

## SUPPORTING CULTURAL ARTS IS A SOUND INVESTMENT

● **65,000+** sq ft facility

● **Museum:** 16,000+ sq ft intentionally-designed exhibit space

● Adequate **support spaces** to host professional touring productions

● **Theatre:** 1,000, seats  
**Gymnasium:** 600 seats  
**Classrooms:** 7, double as recital/rehearsal spaces.

● In 2020 Utah cultural arts industry generated \$9.1 billion in direct sales, \$8.7 billion in indirect and induced effects, for a total of \$17.8 billion in total sales or **9% of Utah's 2020 GDP\***

● The industry supported an estimated **108,560 total jobs** in 2020 which means one in 12 Utah jobs was directly or indirectly attributed to the cultural sector. Cultural industry employment generated a total of \$5.2 billion in labor income.\*

● Utah arts and cultural sector was a **\$8.1 billion industry** in 2021, (transportation \$6.6 Billion, utilities \$3.9 Billion)\*\*

\*Source: Utah Cultural Alliance, Kern C Gardner Institute, Cultural Industry Economic Impact Report, 2022

\*\*Source: US Bureau of economic analysis & National assembly of state arts agencies, 2023 (2021 data collected during the pandemic)



## *Box Elder County does not have adequate venue options for the performing art, cultural art or athletic communities*

- *Small professional performance venues - only house audiences of 100-150.*
- *Largest stage venue is housed by Box Elder High School at an alarmingly high rental rate.*
- *Local businesses and governments struggle to get on the schedule and maintain their date at the high schools as the school district prioritizes their programs over community needs.*
- *No indoor athletic venues for competition or tournaments other than schools.*
- *No adequate classroom space for conferences, seminars and workshops - especially in the arts and culture sectors.*
- *No community centers for families in Box Elder County, much less one that offers arts, culture and athletic opportunities in one space.*



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## *Brigham City Museum of Art & History has partnered with Aspire Performance Academy of the Arts to address needs*

- *Current location built in 1970 as a community senior center- current basement location is not suited for best practices in storage, display or educational programming.*
- *Current location does not meet modern climate control or security standards.*
- *Exhibits are at high risk of damage from nearby pipes, drains and stoves.*
- *No meeting areas, classroom space or public gathering accommodations of its own.*
- *High-caliber programming must be scheduled with outside venues or passed up entirely.*
- *Attracts a statewide reputation of excellence that its current space simply cannot support.*
- *6,000 items from Brigham City Natural History Museum are now in storage, depriving the community of the largest publicly available collection of trilobite fossils in the West. Over 4,000 visitors came to see this collection, including, public schools, homeschools, extra curricular youth groups, scout troops and geology enthusiasts.*



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## *A new Cultural Arts Center will increase the regional tourism economy for Cache, Weber, Davis and Box Elder Counties*

6/23/23

- *Provides more opportunities for educational experiences for Cache, Weber, Davis and Box Elder Counties.*
- *An additional professional venue in a 30 mile radius, allowing national touring productions to “block book” engagements.*
- *Tourists seeking cultural experiences here, will seek surrounding area museums in Cache, Davis and Weber counties.*
- *A new venue for indoor sports to hold competitions, tournaments and camps, coupled with the offerings from universities nearby.*
- *A new facility for any size gathering: small recitals to large corporate seminars.*
- *A new home for the Brigham City Museum of Art and History, including the Brigham City Natural History collection.*

